



Public Opinion Survey

Comprehensive Plan Update

NORTH WHITEHALL TOWNSHIP



The Public Opinion Survey will be open from July 9th through August 11th and is available electronically via the link or QR code below. Alternatively, paper copies will be available at the Township building located at 3256 Levans Road . Completed paper copies of the survey must be returned to the Township building before close of business on August 11th.

<https://www.surveymonkey.com/r/WP8FVQ3>



The Township of North Whitehall is updating its Comprehensive Plan, which is a long range plan to guide the future growth and development of the Township. Your input will be an important part of the preparation of the plan.

Please complete the survey to share your thoughts and ideas! The survey is the first step in gathering the community's opinions. Stay tuned for other public outreach opportunities!



GILMORE & ASSOCIATES, INC.
ENGINEERING & CONSULTING SERVICES

North Whitehall Township Comprehensive Plan Update

Public Opinion Survey

Planning for the future of North Whitehall Township!

Your input and opinions will assist the Township in projecting a future in which the essence of the rural nature and character of North Whitehall is preserved, while accommodating new growth and development in traditional community settings and in appropriate areas.

1. How long have you lived in North Whitehall Township?

- | | |
|--|---|
| <input type="radio"/> Less than a year | <input type="radio"/> More than 20 years |
| <input type="radio"/> More than 1 year but less than 5 years | <input type="radio"/> Not a Township resident |
| <input type="radio"/> More than 5 years but less than 20 years | |

2. In which general area of the Township do you reside?

- | | |
|--------------------------------------|---|
| <input type="radio"/> Schnecksville | <input type="radio"/> North of Rising Sun Road |
| <input type="radio"/> Orefield | <input type="radio"/> Clearview/Neffs Laury/Rising Sun Roads corridor |
| <input type="radio"/> Ironton | <input type="radio"/> Mauch Chunk Road corridor |
| <input type="radio"/> Ruchsville | <input type="radio"/> Ormrod |
| <input type="radio"/> Laurys Station | <input type="radio"/> Route 329/Old Post Road corridor |
| <input type="radio"/> Neffs | |

Other (please specify)

3. Please select your age category.

- ☐ Under 25 years of age
- ☐ Between 25 and 40 years of age
- ☐ Between 41 and 65 years of age
- ☐ Over 65 years of age

4. Have you or a family member relocated back to the Township after having lived elsewhere?

- ☐ Yes
- ☐ No

5. Are you anticipating relocating outside North Whitehall Township within the next year?

- ☐ Yes
- ☐ No

6. Which of the following describes your family household?

- | | |
|--|---|
| <input type="radio"/> Single, no children | <input type="radio"/> Single parent |
| <input type="radio"/> Couple, no children | <input type="radio"/> Empty nester (couple/single with no children at home) |
| <input type="radio"/> Couple with children at home | |

Other (please specify)

7. Where are you or other members of your household employed?

- | | |
|---|---|
| <input type="radio"/> At home | <input type="radio"/> New Jersey |
| <input type="radio"/> Retired | <input type="radio"/> Allentown |
| <input type="radio"/> Unemployed | <input type="radio"/> New York |
| <input type="radio"/> Within North Whitehall Township | <input type="radio"/> Working from home due to pandemic |
| <input type="radio"/> Outside North Whitehall Township but in Lehigh County | |

Other (please specify)

8. Which roadways do you primarily travel for work or school? (select all that apply)

- | | |
|------------------------------------|---|
| <input type="checkbox"/> Route 309 | <input type="checkbox"/> Route 145 |
| <input type="checkbox"/> Route 873 | <input type="checkbox"/> Coffeetown Road corridor |
| <input type="checkbox"/> Route 329 | <input type="checkbox"/> Mauch Chunk Road |

Other (please specify)

9. Which roadways do you primarily travel for pleasure/recreation (including shopping)? (select all that apply)

- | | |
|------------------------------------|---|
| <input type="checkbox"/> Route 309 | <input type="checkbox"/> Route 145 |
| <input type="checkbox"/> Route 873 | <input type="checkbox"/> Coffeetown Road corridor |
| <input type="checkbox"/> Route 329 | <input type="checkbox"/> Mauch Chunk Road |

Other (please specify)

10. Home ownership status. Please select one:

- ☐ Own current residence
- ☐ Rent current residence

Other (please specify)

11. In what type of home do you live?

- ☐ Apartment
 ☐ Townhouse
☐ Single-family detached dwelling
 ☐ Manufactured/mobile home
☐ Semi-detached (twin) dwelling
 ☐ Institutional (group home, assisted living, nursing home, etc.)
☐ Two-family detached dwelling

Other (please specify)

12. Presently, how satisfied or dissatisfied are you with the following aspects of North Whitehall Township?

	Strongly Satisfied	Satisfied	Dissatisfied	Strongly Dissatisfied	No Opinion
Ambulance service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fire protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Law enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Property code and nuisance enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public schools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public transportation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public sewer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Snow removal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trash collection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stormwater management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Street lighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Street maintenance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Amount of open space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreational amenities (public, i.e. Township parks, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreational amenities (private, i.e. Orchard View pool, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreational programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sidewalk/pedestrian safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walkability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Composition/diversity of retail establishments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall appearance of your neighborhood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall appearance of the Township	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall appearance of commercial buildings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of well-paying, diverse job opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The distribution of commercial and residential uses throughout the Township	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

13. How often do you feel that there is traffic congestion in the Township?

- ☐ Often
 ☐ Only during special events
☐ Only during typical morning and evening rush hours
 ☐ Seasonal
☐ Sometimes, but not often
 ☐ Traffic congestion is not a problem in North Whitehall Township

14. At what location(s) do you feel traffic congestion is the worst?

* 15. In your opinion, what are the top 3 qualities that make a place a "good community"? (Please select only 3)

- | | |
|---|---|
| <input type="checkbox"/> Acceptable traffic volumes and road conditions | <input type="checkbox"/> Pedestrian access throughout community |
| <input type="checkbox"/> Arts and culture | <input type="checkbox"/> Privacy |
| <input type="checkbox"/> Clean air and water | <input type="checkbox"/> Quality schools |
| <input type="checkbox"/> Convenient shopping | <input type="checkbox"/> Recreational facilities |
| <input type="checkbox"/> Tight knit community | <input type="checkbox"/> Centrally located to services |
| <input type="checkbox"/> Open space/natural areas | |

Other (please specify)

16. Do you believe the quality of life in North Whitehall Township is:

- ☐ Excellent
- ☐ Good
- ☐ Fair
- ☐ Poor

17. Do you believe the quality of life in North Whitehall Township is:

- ☐ Improving
- ☐ Declining
- ☐ Remaining the same

18. How important are each of the following when planning for the future of North Whitehall Township?
(Please rank the following 1 being the most important to 12 being the least important)

Affordable housing

Arts and culture

Community recreation facilities

Growth management

Activities for youths

Activities for seniors

Employment opportunities



Natural resource protection



Public schools



Traffic and road conditions



Safe pedestrian connections



Farmland preservation

19. What type of development do you feel that North Whitehall Township needs more or less of?

	More	Less	Same as now
Office buildings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retail centers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Neighborhood service retail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mixed use development (commercial + residential)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Entertainment/attractions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grocery stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hotels/motels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Industrial/manufacturing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apartments/condominiums	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Townhouses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duplex/twin homes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Starter single-family detached homes (under \$150,000)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Moderate single-family detached homes (between \$150,000 and \$300,000)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Luxury single-family detached homes (over \$300,000)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Age-restricted/assisted living housing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Manufactured/mobile homes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Low income/public housing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

20. Would you support increasing property or earned income tax to support farmland and open space preservation?

☐ Yes

☐ No

21. Would you support increasing minimum lot sizes to help preserve open space?

- ☐ Yes
☐ No

22. To achieve the results you identified in the preceding questions, which of the following would you support? (select all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Development incentives | <input type="checkbox"/> Agriculture/open space preservation via purchase of development rights |
| <input type="checkbox"/> Development restrictions | <input type="checkbox"/> Debt financing for water/sewer |
| <input type="checkbox"/> Higher taxes | <input type="checkbox"/> Debt financing for road improvements |
| <input type="checkbox"/> Impact fees | <input type="checkbox"/> None |
| <input type="checkbox"/> Agricultural zoning | |

23. What do you think is missing from North Whitehall Township? (select all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Parks and open space | <input type="checkbox"/> Park amenities |
| <input type="checkbox"/> Trails | <input type="checkbox"/> Pedestrian connectivity |
| <input type="checkbox"/> Restaurants | <input type="checkbox"/> Services/activities for seniors |
| <input type="checkbox"/> Shopping | <input type="checkbox"/> Entertainment activities |

Other (please specify)

24. Any other comments are welcome here.

25. If you wish to stay informed throughout this process and/or participate further, please provide your contact information.

Name

Address

Address 2

City/Town

State/Province

ZIP/Postal Code

Email Address

Phone Number